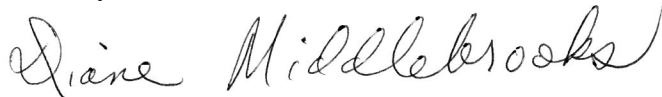


To Whom It May Concern:

If you are looking for a marketing firm to develop or enhance your brand, I can enthusiastically recommend Hill Rawls Marketing Consultants. I had the pleasure of working with them in the development of a new look and collateral materials for the Women's Initiative program. Unlike previous marketing firms with which I have worked, they took time to learn about and understand the program and listened, rather than telling me the approach I should take. They understood the vision and mission of the Women's Initiative, and brought them to life with marketing materials that were distinctive and inspirational to both our current and potential members.

All members of Hill Rawls' staff were a joy to work with – creative, professional, and energetic. They worked as true partners to reach a goal that is already achieving the results I wanted.

Sincerely,



Diane Middlebrooks  
Women's Initiative Coordinator